# PITTSFORD PLAZA



# **Location & Affluence**

Pittsford is home to one of the most desirable zip codes in New York State, distinctly due to its wealth, high-ranking schools, home values, unique shopping, restaurant options, and world-renowned golf courses. Pittsford Plaza stands as the pillar and main focal point along Monroe Avenue with office, retail, and restaurants built-up around it.

Pittsford is home to four high-ranking golf courses including the world-renowned Oak Hill Country Club, which has hosted multiple PGA and Ryder Cup tournaments.

# **The Community**

The Town of Pittsford is ranked first in affluence in Upstate New York. More than 50% of the population earns an average household income exceeding \$100,000.

Pittsford-Mendon High School is repeatedly ranked among the highest rated schools in the country. *US News* ranked it 18th in New York State and 108th nationally.

The Plaza attracts customers multiple times per week due to store selection (Wegmans, Trader Joe's, Spenga, Pure Barre, and more).

# OPEN AIR CENTER UPSCALE DEMOGRAPHIC IDEAL CO-TENANTS

# **Over 4 Million Visitors Annually**

(plus additional 3 Million visitors to Wegmans)

### **Demographics**

3 Miles

 2023 Population
 58,732

 2023 Households
 24,260

 Average HH Income
 \$134,033

 2023 Daytime Workforce
 52,992

## 5 Miles

 2023 Population
 197,201

 2023 Households
 8,063

 Average HH Income
 \$102,719

 2023 Daytime Workforce
 213,563

### 7 Miles

 2023 Population
 373,063

 2023 Households
 157,750

 Average HH Income
 \$92,680

 2023 Daytime Workforce
 359,314

### 10 Miles

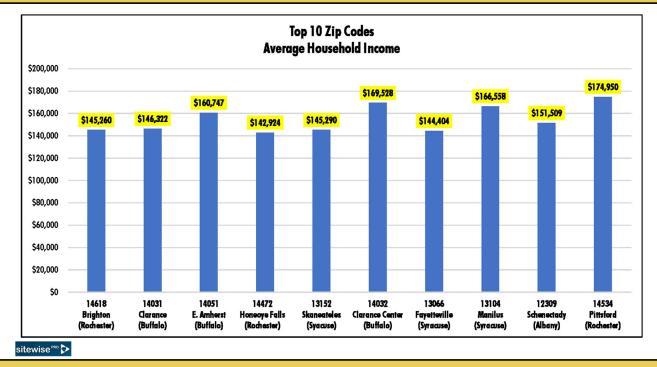
 2023 Population
 554,736

 2023 Households
 233,512

 Average HH Income
 \$94,383

 2023 Daytime Workforce
 450,493

Pittsford has the highest average household income in Upstate New York



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