

# TEMPORARY & KIOSK SPACE NOW AVAILABLE



**PITTSFORD PLAZA** Pittsford, NY

## WHY PITTSFORD?

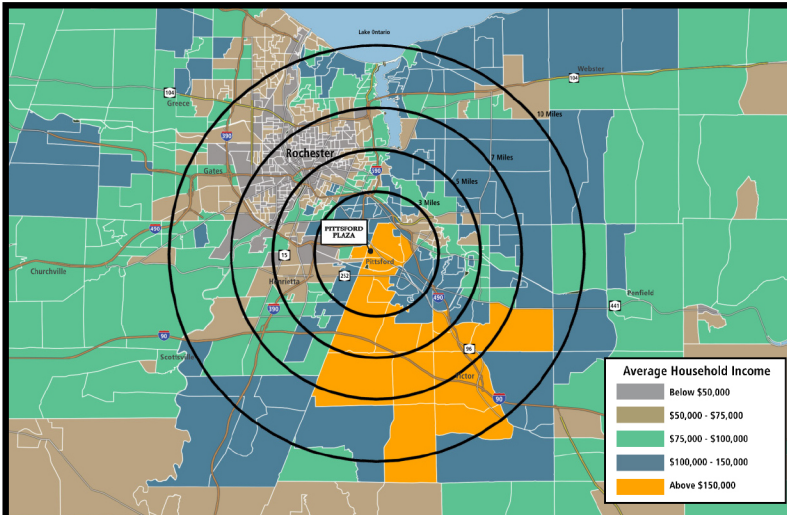
- Pittsford has one of the highest average household income in Upstate New York
- Home to the top ranking school districts in New York State
- Pittsford is easily accessible from the surrounding suburbs and the City of Rochester
- Located 1 mile off major expressway and at the heart of the most affluent shoppers in the market
- Pittsford Plaza sits on one of the busiest routes in the market with more than 34,000 vehicles/day

## WHY SPECIALTY?

- Ability to enter an affluent center at discounted rate
- Enjoy all the perks of a permanent tenant without a long-term lease
- Minimal amount of out-of-pocket expense for inline space
- No hidden costs
- Secure - monitored by mall security
- Ample parking & great foot traffic for business growth
- Leasing reps are local & readily available to assist
- Choice of multiple properties within Rochester market







## RADIUS FACTS

### Demographics

**Population 2023 Estimate**

**0-3 Miles**

**58,732**

**0-5 Miles**

**197,201**

**0-10 Miles**

**373,063**

**0-20 Miles**

**564,736**

**Households 2023 Estimate**

**24,260**

**88,063**

**157,750**

**233,512**

**2023 Average HH Income**

**\$134,033**

**\$102,719**

**\$92,680**

**\$94,383**

### Inline Specialty Retailer



### RMU (Retail Merchandising Unit)



### Custom Kiosk



**Karen Anten**  
Director Specialty Leasing  
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Karen has over 20 years experience in the commercial real estate industry. She has worked with national retailers, franchisees and local entrepreneurs; placing them in high-traffic generating locations within Wilmorite shopping centers in the greater Rochester, NY market.

Karen's background in market research and budgeting allows her to provide unique insight to potential tenants on the best location and value - setting them up for success. Karen leads the specialty leasing team in identifying, evaluating, negotiating and approving specialty leasing deals for Wilmorite properties. Wilmorite has many repeat seasonal tenants, a testament to the team and their willingness to work with tenants on both short and long-term basis.



**Owen Kuhns**  
Specialty Leasing Representative  
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Owen's focus is on identifying innovative local businesses for inline spaces, kiosks, and RMU locations. He has expertly pinpointed retailers and successfully provided those businesses with options and the flexibility to customize their space to fit their needs and vision. He has successfully placed several locals, start-ups and pop-ups in ideal locations.

Owen is a member of the International Council of Shopping Centers.

**PITTSFORD  
PLAZA**



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