

TEMPORARY & KIOSK SPACE NOW AVAILABLE



THE MARKETPLACE ROCHESTER, NY

WHY MARKETPLACE?

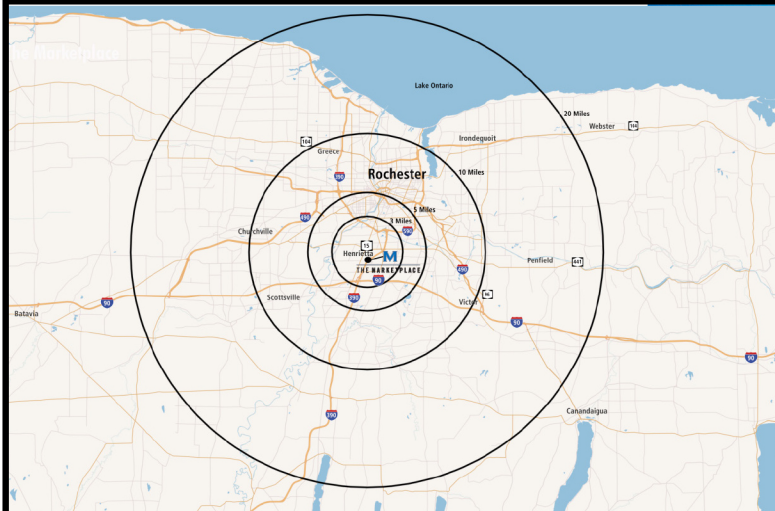
- Mixed use project — Marketplace attracts a diversified blend of tenants and customers
- Most accessible destination in market for shopping, food, and entertainment
- Located in the main retail corridor of W. Henrietta
- Over 173,000 people work within a 5-mile radius generating traffic from open to close at property
- 6 entrances make the mall accessible from three major roadways

WHY SPECIALTY?

- Ability to enter an affluent center at discounted rate
- Enjoy all the perks of a permanent tenant without a long-term lease
- Minimal amount of out-of-pocket expense for inline space
- No hidden costs
- Secure - monitored by mall security
- Ample parking & great foot traffic for business growth
- Leasing reps are local & readily available to assist
- Choice of multiple properties within Rochester market



ROCHESTER
New York State



DRIVE TIME FACTS

Demographics

Population 2023 Estimate

0-3 Min

43,084

0-5 Min

154,710

0-10 Min

526,242

0-20 Min

845,589

Households 2023 Estimate

15,592

62,651

222,287

354,032

2023 Average HH Income

\$78,990

\$89,525

\$89,242

\$95,925

Inline Specialty Retailer



RMU (Retail Merchandising Unit)



Custom Kiosk



Karen Anten
Director Specialty Leasing
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Karen has over 20 years experience in the commercial real estate industry. She has worked with national retailers, franchisees and local entrepreneurs; placing them in high-traffic generating locations within Wilmorite shopping centers in the greater Rochester, NY market.

Karen's background in market research and budgeting allows her to provide unique insight to potential tenants on the best location and value - setting them up for success. Karen leads the specialty leasing team in identifying, evaluating, negotiating and approving specialty leasing deals for Wilmorite properties. Wilmorite has many repeat seasonal tenants, a testament to the team and their willingness to work with tenants on both short and long-term basis.



Owen Kuhns
Specialty Leasing Representative
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Owen's focus is on identifying innovative local businesses for inline spaces, kiosks, and RMU locations. He has expertly pinpointed retailers and successfully provided those businesses with options and the flexibility to customize their space to fit their needs and vision. He has successfully placed several locals, start-ups and pop-ups in ideal locations.

Owen is a member of the International Council of Shopping Centers.

