# TEMPORARY & KIOSK SPACE NOW AVAILABLE





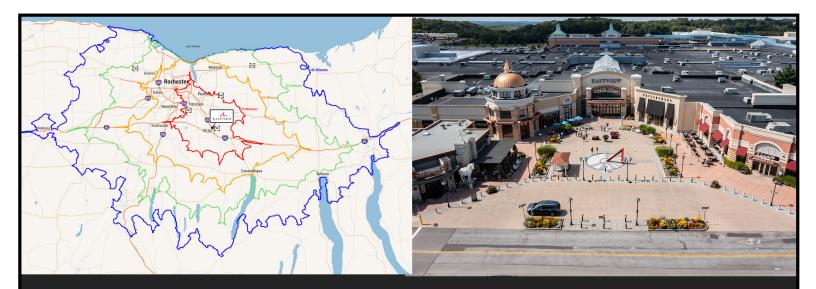
# WHY EASTVIEW?

- Conveniently located 1/2 mile off NYS Thruway I-90
- Within a 90 minute drive of more than 3 million people
- Located within the fastest growing sector of metropolitan Rochester market
- Highest concentration of affluent households in all of Upstate, NY
- Over 2 million tourists visit the area, spending in excess of \$300,000,000 annually

# **WHY SPECIALTY?**

- Ability to enter an affluent center at discounted rate
- Enjoy all the perks of a permanent tenant without a long-term lease
- Minimal amount of out-of-pocket expense for inline space
- No hidden costs
- Secure monitored by mall security
- Ample parking & great foot traffic for business growth
- Leasing reps are local & readily available to assist
- Choice of multiple properties within Rochester market





**DRIVE TIME FACTS Demographics** 

**Population 2023 Estimate** Households 2023 Estimate

2023 Average HH Income

0-15 Min

0-25 Min 604,564 167,983 70,008 253,709

\$130,597 \$95,912 0-35 Min 0-45 Min

866,799 1,020,793

364,971 426,831 \$95,598 \$94,411

### Inline Specialty Retailer



RMU (Retail Merchandising Unit)



### **Custom Kiosk**





Karen Anten Director Specialty Leasing 585.783-2567 kanten@wilmorite.com

Karen has over 20 years experience in the commercial real estate industry. She has worked with national retailers, franchisees and local entrepreneurs; placing them in high-traffic generating locations within Wilmorite shopping centers in the greater Rochester, NY market.

Karen's background in market research and budgeting allows her to provide unique insight to potential tenants on the best location and value - setting them up for success. Karen leads the specialty leasing team in identifying, evaluating, negotiating and approving specialty leasing deals for Wilmorite properties. Wilmorite has many repeat seasonal tenants, a testament to the team and their willingness to work with tenants on both short and long-term basis.



Owen Kuhns Specialty Leasing Representative 585.783-3229 okuhns@wilmorite.com

Owen's focus is on identifying innovative local businesses for inline spaces, kiosks, and RMU locations. He has expertly pinpointed retailers and successfully provided those businesses with options and the flexibility to customize their space to fit their needs and vision. He has successfully placed several locals, start-ups and pop-ups in ideal locations.

Owen is a member of the International Council of Shopping Centers.









