

Pittsford Plaza Renovation

Pittsford, NY



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Owner:
Wilmorite Inc.
Rochester, NY

Management Company:
Wilmorite Management Group
Phone: (585) 464-9400
www.wilmorite.com

Architect:
SWBR Architects
Rochester, NY
Phone: (585) 232-8300

Project Value:
\$2.8M

Project Duration:
March 2004-October 2004

Developer/Construction Manager:
Wilmorite Construction, LLC
Rochester, NY

Project Highlights:

This 530,000 square foot community strip center was originally built by Wilmorite in 1960. This renovation transformed the plaza, giving it a completely new appearance.

The existing facade was removed and replaced with noncombustible finishes. The new columns feature architectural block and precast concrete detailing. The addition of an outdoor courtyard with seating and detailed landscaping is now a focal point. Pedestrian traffic improvements included expanded sidewalks and stamped concrete crosswalks. The addition of new canopy ceilings and lighting enhanced the atmosphere.

