

Pittsford Plaza

PITTSFORD, NEW YORK

www.pittsfordplaza.com



WILMORITE

Pittsford Plaza

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Pittsford Plaza is centrally positioned in the most affluent suburb of Rochester, New York. More than 40,000 people with an average household income of \$100,000 live within 12 miles of the plaza.

Pittsford Plaza is known for its collection of unique fashion retailers, restaurants, and lifestyle tenants. Its trade area covers most of the Rochester region. A 50,000 square foot Barnes & Noble, Rochester's only Cheesecake Factory and a boutique cinema are the plaza's primary attractions. Also, Wegmans Food Market flagship store is located adjacent to the Plaza. Tenants that share and contribute to Pittsford Plaza's unique mix include: Shear Ego Salon/Spa, Red Barn Gentlemen's Apparel (Listed for third straight year in Esquire Magazine's "Big Black Book Spring 2009 Style Manual for Successful Men."), EMS, Pittsford Century Wine, Snow Ski & Board and Rochester's premier steak & crab restaurant - Black & Blue.



Michael's The Arts & Crafts Store

Red Barn

Shear Ego

Justice

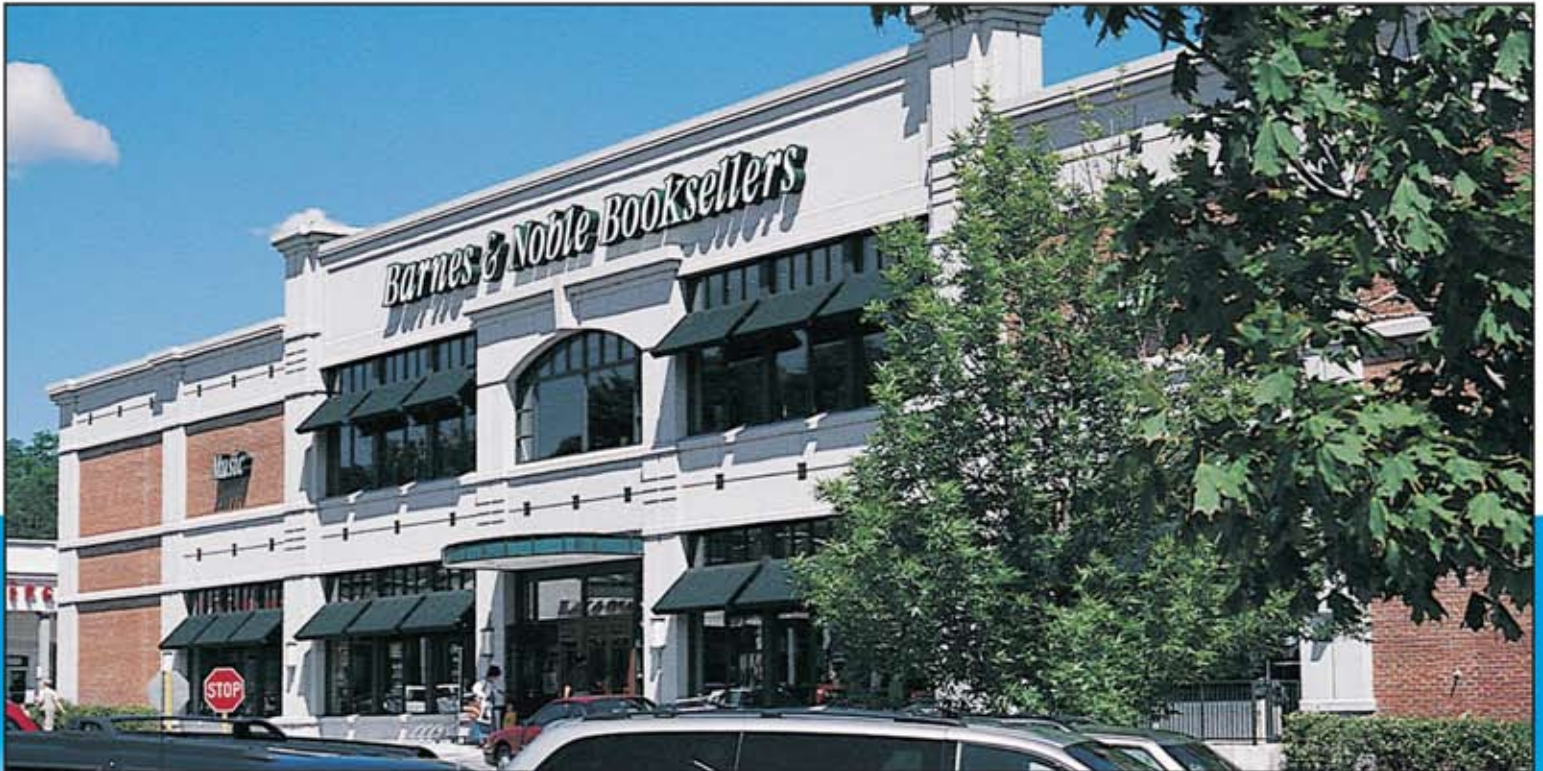
Pittsford Cinema

Barnes & Noble

Chico's

Pittsford Plaza Quick Facts

MSA Population	1,033,458	Traffic: Monroe Avenue	Vehicles Per Day
PTA Population	240,316		50,000
PTA HH's Exceeding \$100,000	31,313	30 Minute Drive Time Population	745,762
PTA HH's Exceeding \$150,000	12,502	20 Minute Drive Time Population	567,323
PTA Average HH Income	\$94,691	10 Minute Drive Time Population	180,999
3 Mile HH Income	\$98,225	PTA Median Age	42
5 Mile HH Income	\$73,153	PTA Percentage White Collar	76%
7 Mile HH Income	\$66,547		
10 Mile HH Income	\$67,017		
15 Mile HH Income	\$68,631		



The Cheesecake Factory

Snow Ski & Board

Carter's

Steinmart

Chico's

EMS

Black & Blue Steak & Crab

Anchor Stores

- 1A Steinmart
- 1B Pittsford Century Wine
- 2 Pittsford Cinema
- 3 Michael's The Arts & Crafts Store
- 4 Bed Bath & Beyond
- 5 TJ Maxx
- 6 Barnes & Noble
- 7 The Cheesecake Factory

Surrounding Area

- 8 Wegmans Food Market
- 9 Oak Hill Country Club

Statistics

Total Retail GLA 450,000 sq. ft.
Parking Spaces 2,014



Wilmorite Management Group, LLC
1265 Scottsville Road
Rochester, NY 14624
Telephone (585) 464-9400
Fax (585) 464-0706
www.wilmorite.com

