

# The Marketplace Mall

ROCHESTER, NEW YORK

[www.themarketplacemall.com](http://www.themarketplacemall.com)



WILMORITE

# The Marketplace Mall

ROCHESTER, NEW YORK

The Marketplace Mall is located at the retail hub of the Rochester, New York metropolitan area, where nearly 5 million square feet of retail space exists within two miles of the mall. Its convenient location; just three miles south of downtown Rochester and a ¼ mile from I-390, make the mall easily accessible from all corners of Greater Rochester.

The Marketplace Mall benefits from three surrounding colleges and universities within 2.5 miles: The University of Rochester, Rochester Institute of Technology, and Monroe Community College. They collectively represent a student population of more than 40,000.

The anchor stores - Macy's, JC Penney, The Bon-Ton, Sears, and Dick's Clothing & Sporting Goods are complemented by more than 140 national retailers including: Banana Republic, Gap, Gap Kids, Ann Taylor Loft, Hollister, and Abercrombie & Fitch.

Adding to the overall shopping experience, the newly renovated center court features a Starbucks Coffee surrounded by a soft seating area and complimentary high-speed wi-fi internet access. The Marketplace Mall is a vibrant retail center, positioned to capitalize on its past success.



Hollister

Old Navy

Banana Republic

Starbucks

Dick's Clothing & Sporting Goods

Justice

Anchor Bar

Delia\*s

## The Marketplace Mall Quick Facts

MSA Population	1,033,458	Traffic: West Henrietta Road	Vehicles Per Day	30,000
PTA Population	815,072	Traffic: Hylan Drive		31,000
PTA HH's Exceeding \$100,000	62,593	Traffic: Jefferson Road		33,000
PTA HH's Exceeding \$150,000	20,468	Traffic: Marketplace Drive		18,000
PTA Average HH Income	\$68,568	Traffic: I-390 south of Hylan Drive		53,000
		Traffic: I-390 north of Hylan Drive		70,000
3 Mile HH Income	\$60,140	30 Minute Drive Time Population		743,906
5 Mile HH Income	\$61,728	20 Minute Drive Time Population		549,924
7 Mile HH Income	\$59,674	10 Minute Drive Time Population		139,361
10 Mile HH Income	\$63,575	PTA Median Age		38
15 Mile HH Income	\$68,483	PTA Percentage White Collar		66%



# The LOFT

Abercrombie & Fitch  
The Melting Pot

American Eagle

Gap/Gap Kids

# Lands' End Inlet

Vanity

Aeropostale

Charming Charlie

### Anchor Stores

- 1 Macy's
- 2 JC Penney
- 3 The Bon-Ton
- 4 Dick's Clothing & Sporting Goods
- 5 Sears

### Marketplace Commons

- 6 Best Buy
- 7 Babies "R" Us
- 8 Target
- 9 Lowe's Home Improvement

### Statistics

Total Retail GLA	1,100,000 sq. ft.
Mall GLA	350,000 sq. ft.
Food Court Seating	560
Parking Spaces	5,200



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