

# The Mall at Greece Ridge

ROCHESTER, NEW YORK

[www.themallatgreceridge.com](http://www.themallatgreceridge.com)



WILMORITE

# The Mall at Greece Ridge

ROCHESTER, NEW YORK

The Mall at Greece Ridge is located in the Rochester suburb of Greece, New York. Positioned in the most densely populated town of Monroe County, the mall enjoys a close proximity to more rooftops than any other shopping center in the Greater Rochester area. The trade area's employment base is comprised of highly-skilled positions at some of the most advanced imaging research, development, and manufacturing companies in the United States. Located on Route 104 (Ridge Road West), just seconds from Route 390, it is easily accessible from all points in the market.

The Mall at Greece Ridge, at 1.6 million square feet, is the largest shopping center in Western New York. Macy's, Sears, JC Penney, Target, and The Bon-Ton anchor the mall with Marshalls, Michael's The Arts & Crafts Store, Barnes & Noble, Old Navy, and Dick's Clothing & Sporting Goods rounding out the diverse mix of big box retail at the center. The Mall at Greece Ridge serves the Rochester market as a one-stop shopping destination for traditional and discount department stores, as well as national mall shops and big box retailers.



New York & Company

H&M

Aeropostale

Old Navy

Kirkland's Home

Dick's Clothing & Sporting Goods

Bath & Body Works

Rochester Athletic Club

## The Mall at Greece Ridge Quick Facts:

MSA Population	1,033,458	Traffic: Long Pond Road	Vehicles Per Day
PTA Population	554,424	Traffic: Ridge Road	30,000
PTA HH's Exceeding \$100,000	32,248		50,000
PTA HH's Exceeding \$150,000	9,263	30 Minute Drive Time Population	718,853
PTA Average HH Income	\$59,313	20 Minute Drive Time Population	558,215
		10 Minute Drive Time Population	232,557
3 Mile HH Income	\$59,028		
5 Mile HH Income	\$54,495	PTA Median Age	38
7 Mile HH Income	\$52,866	PTA Percentage White Collar	63%
10 Mile HH Income	\$58,415		
15 Mile HH Income	\$65,804		

## Proposed Lifestyle Redevelopment



Regal Cinemas

Marshalls

Bed Bath & Beyond

Target

Gap

American Eagle Outfitters

Gap Kids

Barnes & Noble

### Anchor Stores

- 1 The Bon-Ton
- 2 Regal Cinema
- 3 JC Penney
- 4 Target
- 5 Sears
- 6 Macy's

### Big Box Retailers

- 7 Dick's Sporting Goods
- 8 Barnes & Noble
- 9 Burlington Coat Factory
- 10 Bed Bath & Beyond
- 11 Marshalls
- 12 Michael's The Arts & Crafts Store

### Statistics

Total Retail GLA	1,600,000 sq. ft.
Mall GLA	640,000 sq. ft.
Food Court Seating	750
Parking Spaces	7,150



Wilmorite Management Group, LLC  
1265 Scottsville Road  
Rochester, NY 14624  
Telephone (585) 464-9400  
Fax (585) 464-0706  
[www.wilmorite.com](http://www.wilmorite.com)

