

Eastview

VICTOR, NEW YORK
www.eastviewmall.com



Eastview

VICTOR, NEW YORK

Eastview is Western New York's upscale shopping destination. Conveniently located ½ mile off the New York State Thruway and within a 90-minute drive of more than 3.5 million people, its trade area extends from Syracuse to the affluent eastern suburbs of Buffalo. Eastview is in the fastest growing sector of the metropolitan Rochester area with the highest concentration of affluent households in all of Upstate New York, truly catering to its upscale fashion clientele.

Eastview's core trade area offers nationally-renowned golf courses, vast cultural performances, primary and secondary schools that have been ranked in the top ten in the country, multiple highly-accredited colleges and universities paired with significant growth in the medical and technology industries.

Situated in the Finger Lakes region, the third largest wine producing region in the United States, Eastview is the primary shopping destination for the more than 2,000,000 tourists that visit the Greater Rochester and Finger Lakes regions; spending in excess of \$300,000,000 annually.

In 2010, Anthropologie opened its first Upstate New York store and L.L. Bean opened its first Western New York store in July.



PF Changs China Bistro

Williams-Sonoma Grand Cuisine

L.L. Bean

J. Jill

Pottery Barn

Anthropologie

Clarks

White House | Black Market

Eastview Quick Facts:

MSA Population	1,033,458	Traffic: Route 96, Victor	Vehicles Per Day 30,000
PTA Population	529,073		
PTA Number HH's Exceeding \$100,000	49,618	30 Minute Drive Time Population	684,739
PTA Number HH's Exceeding \$150,000	17,273	20 Minute Drive Time Population	332,582
PTA Average HH Income	\$77,394	10 Minute Drive Time Population	55,642
3 Mile HH Income	\$129,445	PTA Median Age	40
5 Mile HH Income	\$108,458	PTA Percentage White Collar	69%
7 Mile HH Income	\$103,958		
10 Mile HH Income	\$94,482		
15 Mile HH Income	\$68,595		



Sephora

Forever 21

J. Crew

Banana Republic

Coach

Francesca's

Janie & Jack

Lord & Taylor

Apple

Ann Taylor

Anchor Stores

- 1 L.L. Bean
- 2 Lord & Taylor
- 3 The Bon-Ton
- 4 Macy's
- 5 Sears
- 6 JC Penney

Eastview Commons

- 7 Target
- 8 Best Buy
- 9 Old Navy
- 10 Staples
- 11 Home Depot

Statistics

Total Retail GLA	1,300,000 sq. ft.
Mall GLA	525,000 sq. ft.
Food Court Seating	750
Parking Spaces	6,380



Wilmorite Management Group, LLC
1265 Scottsville Road
Rochester, NY 14624
Telephone (585) 464-9400
Fax (585) 464-0706
www.wilmorite.com



WILMORITE